



## 2023 Sales Conference

*Tentative*

### Agenda & Activities

#### Saturday, August 5

3:00pm – 6:00pm	Registration	Vanderbilt Registration Desk
6:30pm – 9:30pm	Board Members Dinner Cooperative CEOs, Chairmen & spouses (Attire: coat & tie)	VUE 1913 (Sammons Wing)

#### Sunday, August 6<sup>th</sup>

9:00am – 4:00pm	Registration	Vanderbilt Registration Desk
8:00am – 12noon	Board of Directors Meeting	Hoover HJ
6:45pm – 9:30pm	Welcome Reception Cocktails and heavy hors d'oeuvres (Attire: Resort Casual)	Country Club

#### Monday, August 7<sup>th</sup>

#### ***FUN DAY***

8:00am – 12noon	Golf Tournament	Don Ross Course
8:00am – 12noon	Waterfall Hike & Trail Lunch (meet @ 7:45am)	<i>Accents on Asheville</i>
9:15am – 1:30pm	Biltmore Estate Tour & Lunch (meet @ 8:45am)	<i>Accents on Asheville</i>
1:00pm – 4:00pm	Electric Bike in Downtown Asheville Tour (meet @ 12:45pm)	<i>Accents on Asheville</i>
6:30pm – 9:30pm	Cocktails & Dinner Breathtaking views of the Blue Ridge Mountains from the Mountain Terrace and Skyline Room. (Attire: Resort Casual)	Skyline Room



## 2023 Sales Conference

*Tentative*

### Agenda & Activities

#### Tuesday, August 8<sup>th</sup>

8:00am – 12:00pm	General Business Session	Grand Ballroom B
12:00pm – 1:00pm	Lunch Buffett	Grand Ballroom B
1:00pm – 3:00pm	Agent Presentations	Grand Ballroom B
3:00pm – 5:00pm	Breakout Sessions	
	Calcot, Ltd.	Eisenhower F
	Cotton Growers	Eisenhower G
	PCCA	Coolidge D
	Staplcotn	Coolidge E
6:30pm – 10:30pm	Farewell Cocktails & Dinner Party on the lawn. Relax as the sun sets over the Blue Ridge mountains while enjoying traditional NC food and music. <i>(Attire: Resort Casual)</i>	Seely Pavilion